



## GIRLS IN AVIATION DAY 2020 AVAILABLE TO ALL – ONLINE & FREE OF CHARGE – NOW YEAR ROUND

***WAI to launch new Aviation for Girls App on 6<sup>th</sup> Annual GIAD, September 26***

**June 17, 2020** – Women in Aviation International’s Girls in Aviation Day (GIAD) will go on in 2020 – despite the global pandemic – and it will be bigger and more far-reaching than ever! WAI chapters and corporate members will not host in-person events this year, and will instead deliver a virtual experience through a new Aviation for Girls app that is free and available to all beginning Saturday, September 26, 2020.

“With the continued growth and success of Girls in Aviation Day – in large part due to the dedicated and tireless efforts of WAI Corporate Members and Chapters all around the world – we knew we had to expand the GIAD experience this year, and canceling wasn’t an option,” says WAI CEO Allison McKay. “With input from our chapters, partners, board of directors, and staff, we decided for the safety of our youngsters and volunteers, to provide a virtual experience that takes no chances with safety.”

Without geographic constraints, the Aviation for Girls app is the tool WAI will provide to allow more girls to experience the valuable WAI content, resources, career panel videos, hands-on activities, virtual tours, scholarships, and mentoring opportunities. Key to the GIAD experience is providing participants the chance to meet role models to whom they can relate, see in themselves, and who represent career opportunities they may never have dreamed of. In addition, GIAD attendees using the app will qualify to apply for WAI 2021 scholarships and will receive monthly WAI Connect eNewsletters, and the digital version of *Aviation for Women* magazine.

“It’s important to note the Aviation for Girl app is not meant to take the place of our future face-to-face GIAD events, but rather to complement the big day beyond 2020,” adds Outreach Director Molly Martin. “We all agree that the app will extend the power of the day for the girls and help ignite their aviation spark in thousands. And, with year-round availability and a continuously growing library of content, we’ll be able to help keep that spark lit all across the world.”

Click [here](#) for the list of current #GIAD20 partners and more information. (LINK TO GIAD HOUSE AD). Advance registration information will follow in the coming weeks – please visit [WAI.org/giad](http://WAI.org/giad).

Interested in becoming a GIAD sponsor? Contact Jennifer Thomas [jthomas@wai.org](mailto:jthomas@wai.org)  
Interested in advertising in Aviation for Girls 2020? Contact Kelly Murphy [kmurphy@wai.org](mailto:kmurphy@wai.org)

**About Girls in Aviation Day:** Since WAI's first annual international Girls in Aviation Day in 2015, the annual WAI event has grown every year since its first gathering of 32 events and 3,200 participants. In 2019, GIAD met more than 20,000 attendees participating in 119 events in 18 countries.

**Many thanks to our 2020 Girls in Aviation Day partners, without whom this incredible program would not be possible.** PREMIER PARTNERS – Piedmont Airlines, PPG Foundation, Sporty's Pilot Shop. SIGNATURE PARTNERS – ALPA, Pratt & Whitney, Princess Cruises, SkyWest Airlines, The Kroger Company. SUPPORTING PARTNERS – United Airlines. CONTRIBUTING PARTNERS – ASA (Aviation Supplies & Academics Inc.), Baylor Institute for Air Science, Emanuel Bachmann Foundation, Hartzell Propeller.

###

Women in Aviation International is a nonprofit 501(c)(3) organization dedicated to providing networking, mentoring and scholarship opportunities for women and men who are striving for challenging and fulfilling careers in the aviation and aerospace industries. For more information, contact WAI at 3647 State Route 503 South, West Alexandria, OH 45381, Email: [waihq@wai.org](mailto:waihq@wai.org) or visit [www.WAI.org](http://www.WAI.org).

Contact:

Molly Martin  
WAI Outreach Director  
850-508-8769  
[mmartin@wai.org](mailto:mmartin@wai.org)