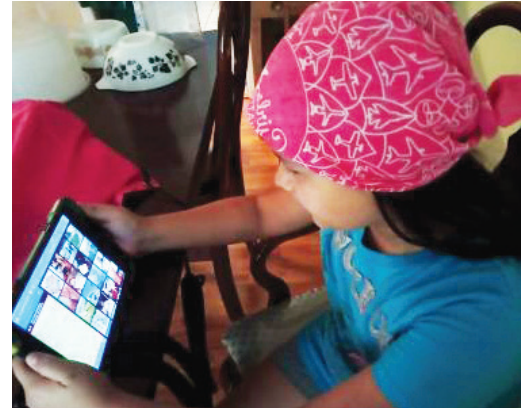


Girls IN AVIATION DAY

A Women in Aviation International® Event

7TH ANNUAL GIRLS IN AVIATION DAY SEPTEMBER 25, 2021

WAI successfully launched a virtual Girls in Aviation Day on September 26, 2020, with a new and exclusive Aviation for Girls App. In the first week, thousands of girls participated in our 6th Annual Girls in Aviation Day event representing 55 countries. This tripled the number of countries reached last year at in-person events. We look forward to continuing to grow and expand this important program where girls can learn about all the career possibilities in aviation and aerospace and meet positive role models.



SPONSORSHIP LEVELS

PRESENTING \$75,000

Sponsorship is used to fund the distribution, including associated shipping and handling costs, of the 2021 Girls in Aviation Day merchandise kit for each participant around the world.

DIAMOND \$50,000

PLATINUM \$25,000

This ensures WAI can gift every #GIAD21 participant with:

GOLD \$15,000

- *Aviation for Girls* magazine (created exclusively for GIAD with age-appropriate stories, fun activities, and resources)

SILVER \$8,000

- WAI Aviation Fun Patch (participants earn the patch through fun and educational activities)

CONTRIBUTING \$2,000

- Pink GIAD Backpack (to wear all year-round)

- GIAD Sticker

- GIAD Bandana

- GIAD Key Chain

- GIAD Sparkly Temporary Tattoo

Encourage the next generation! A GIAD sponsorship is a unique opportunity to promote your company to thousands of girls and their families worldwide and show your support of WAI.

Contact: Jennifer Thomas, Business Development Manager • jthomas@wai.org



7TH ANNUAL GIRLS IN AVIATION DAY SEPTEMBER 25, 2021

SPONSORSHIP LEVELS AND BENEFITS

PRESENTING

\$75,000

- Logo on Girls in Aviation Day backpacks
- Company name and link on WAI website
- Company name and link in *WAI Connect* eNewsletter
- Social media posts on #ThankfulTuesday and #ThankfulThursday
- Logo recognition in GIAD promo and wrap-up videos
- Sponsor listing in *Aviation for Women*, *Aviation for Girls*, Girls in Aviation Day flyers, and Aviation for Girls App
- 10% discount on digital and/or print advertising

DIAMOND

\$50,000

- Company name and link on WAI website
- Company name and link in *WAI Connect* eNewsletter
- Social media posts on #ThankfulTuesday and #ThankfulThursday
- Logo recognition in GIAD promo and wrap-up videos
- Sponsor listing in *Aviation for Women*, *Aviation for Girls*, Girls in Aviation Day flyers, and Aviation for Girls App
- 10% discount on digital and/or print advertising

PLATINUM

\$25,000

- Company name and link on WAI website
- Company name and link in *WAI Connect* eNewsletter
- Social media posts on #ThankfulTuesday and #ThankfulThursday
- Logo recognition in GIAD promo and wrap-up videos
- Sponsor listing in *Aviation for Women*, *Aviation for Girls*, Girls in Aviation Day flyers, and Aviation for Girls App
- 10% discount on digital and/or print advertising

GOLD

\$15,000

- Company name and link on WAI website
- Company name and link in *WAI Connect* eNewsletter
- Social media posts on #ThankfulTuesday and #ThankfulThursday
- Logo recognition in GIAD promo and wrap-up videos
- Sponsor listing in *Aviation for Women*, *Aviation for Girls*, Girls in Aviation Day flyers, and Aviation for Girls App
- 10% discount on digital and/or print advertising

SILVER

\$8,000

- Company name and link on WAI website
- Company name and link in *WAI Connect* eNewsletter
- Social media posts on #ThankfulTuesday and #ThankfulThursday
- Logo recognition in GIAD promo and wrap-up videos
- Sponsor listing in *Aviation for Women*, *Aviation for Girls*, Girls in Aviation Day flyers, and Aviation for Girls App
- 10% discount on digital and/or print advertising

CONTRIBUTING

\$2,000

- Company name and link on WAI website
- Company name and link in *WAI Connect* eNewsletter
- Social media shoutout on #ThankfulTuesday or #ThankfulThursday
- Sponsor listing in *Aviation for Women*, *Aviation for Girls*, Girls in Aviation Day flyers, and Aviation for Girls App

Sponsors confirmed by July 1, 2021, will be included in Aviation for Girls and Aviation for Women magazines.

Sponsors confirmed by September 1, 2021, will be included in the Aviation for Girls App.

Contact: Jennifer Thomas, Business Development Manager • jthomas@wai.org