A Hiring Frenzy: and You’re Not Too Late!

For the first time in WAI conference history the U.S. Air Force is conducting interviews onsite this week. The USAF is announcing a huge initiative, “Pathway to Pilot” here at the show. Candidates can sign up online at www.airforce.com/WAI, and will be assessed as potential candidates in the process of becoming an officer and acquiring a rated position (pilot slot) via Officer Training School.

Business aviation companies are looking for new employees here, as well. “Right now the industry average for female private pilots is 6%, while we at XO-JET are at 8%. Thirty-three percent of our aviation leadership is female. This event gives a better opportunity to recruit even more women,” said Michelle Bauman, SVP of Human Resources, XOJET.

Hiring Briefings for aviation positions with airlines, manufacturers and aerospace support companies continue today and tomorrow in the Convention Center, with 20 companies providing 45-minute open sessions to outline their basic application procedures, discuss current available positions, and their requirements for employment, as well as answer frequently asked questions.

See Page 7 for today’s detailed schedule and room locations.

If the company you are interested in isn’t part of the hiring briefings, check the exhibitor list. Many others have booths and you can talk with HR there.

“We’d like to ensure that we continue to interest, engage, grow and develop women’s careers in this very important field,” said Lania Rittenhouse, VP Inflight experience, Spirit Airlines, which is here for the fifth time.

Nick Leontidis, CAE’s Group President Civil Aviation Training Solutions said, “We take a proactive approach to promote a better gender balance and tap into a wider pool of talent. We are looking for dedicated candidates who can inspire a new generation of professional pilots.”

—written with help from Julie Knight, Cypress College, Cypress, CA

Today’s the day! You came to this show to get schooled, and now is the time. Turn to Page 12 and pick your topic. We’ve got something for everyone, from mechanics to military, student pilots to professional aviators, dispatch and ATC, and more. As Marci Veronie, our board chair emphasized at the Annual Membership Meeting yesterday, “our emphasis is on diversity and we aren’t shying away from the tough topics, from sexual harassment to leadership skills and LGBTQ inclusion—we’ve even got tips on managing stress.” From big data to roadmaps to success… our education sessions can answer your questions. See you there!
Ready, Set, Roll!

Good morning! Ready for action? We are. Today is jam-packed with a dazzling array of speakers, activities, and networking opportunities. The morning begins with our first general session of this, the 30th Annual International Women in Aviation Conference. Our speaker line up matches the excitement of this anniversary year. You’ll be hearing from Southwest Airlines Captain Tammie Jo Shults and Dr. Ellen Stofan, director of the National Air & Space Museum. The Exhibit Hall opens at 10:30 a.m., and you can meet and mingle with WAI’s board of directors at 10:45 a.m.

Get inspired by today’s luncheon speaker, SpaceX’s Gwynne Shotwell

Then the focus moves to WAI chapters with seminars on how to start a WAI chapter, followed by information of how to conduct a successful Girls in Aviation Day event. (This year, GIAD is Saturday, October 5.) Of course, you can also explore the Exhibit Hall until our annual luncheon where you’ll be inspired by Gwynne Shotwell, head of SpaceX. The afternoon is devoted to education sessions with topics of interest to just about everybody—you pick which session to attend.

All of this activity isn’t possible without the support of our corporate sponsors, so thank them for their generosity. If you see someone with a SPONSOR ribbon hanging from their nametag, take a moment to introduce yourself and say thank you. These companies are deluged with requests for sponsorships, and we are grateful they have chosen WAI to support.

Here’s to a great day!

Dr. Peggy Chabrian
WAI President and CEO
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wingsfinancial.com

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New Members Connect

Board Chair Marci Veronie and President Dr. Peggy Chabrian welcomed over 130 new WAI members yesterday during the New Members Connect. “We have over 32 countries represented at the conference this year,” Peggy said, encouraging members to add the “first time” ribbon to their nametags and leverage the benefits that come with membership.

Piper Sigrest, University of Michigan Aerospace Engineering Major, received the WAI Achievement Award for Student. Piper, who grew up in a family of pilots, is going to use the scholarship money to get back into flying having achieved her private pilot certificate in high school, but set aside air time to focus on graduate school. “I can’t wait to get back up in the sky,” Piper said.

Megan Ley of Republic Airways presented the “Nothing But Blue Skies” scholarship to recipient Mickael Ashworth from Lewis University. “Mickael has her commercial instrument rating and is very involved with Republic Airways on campus,” Megan said. In September, Republic Airways created their own flight school, Lift Academy, based out of Indianapolis, Indiana. “We currently have about 100 students,” Zakia Eastling-Stewart of Lift Academy said.

Mary Woolf, WAI45799

Volunteer Perspective

Daisy Avalos, WAI 84861, USAF Aviation Resource Manager – Washington

What brought you to the conference?
— I am really passionate about working in the aviation industry. Not to mention, the culture is absolutely amazing. I was hesitant to attend the conference for financial reasons, but in the end, decided to come because I didn’t want to miss out on a potentially amazing opportunity.

Have you ever attended the WAI conference?
— No. This is my first time attending.

What are you most looking forward to at the conference?
— Building connections and exploring other opportunities that may be out there. At the same time, I am so excited to attend educational seminars from women that have shaped today’s industry. I am going to take back as much information as I can to my unit and show them how beneficial this conference was. I hope to create an opportunity for other passionate airmen to get fully funded to attend this empowering event.

Have News for The Daily?

If you’re an exhibitor, speaker, or represent a group that has appropriate news for us, come tell us about it in the WAI Media Center, sponsored by Skydive Spaceland, located in Room 103C.

If you have a press kit, please bring one to us and supply additional copies for other media covering the conference. There is only one more issue of The Daily: Saturday (deadline noon on Friday).

Media Center Hours

Room 103C
Friday, March 15
8 a.m.-5 p.m.
Saturday, March 16
8 a.m.-noon

Piper Sigrest, WAI Achievement Award/Student Scholarship Winner.

Left to Right: Lift Academy participants: Zakia Eastling-Stewart, Lauren McNamera, Shelby Tierney and Caroline Cohen

Left to Right: Joyce Danso, TAP Air Portugal, Accra – Ghana; Epiphania Sadey, Ghana Airports Company Limited, Accra-Ghana; Patience Arthur, Ghana Civil Aviation Authority, Accra, Greater Accra – Ghana; Linda Aggrey, Turkish Airlines Accra – Ghana

11 Students of Aviation Management from York College, the City University of New York

Left to Right: Lift Academy participants: Zakia Eastling-Stewart, Lauren McNamera, Shelby Tierney and Caroline Cohen
TAKE OFF

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emirates.com/pilots
There seems to be a common thread among women who choose careers in the aviation industry: when someone tells them that they can’t or shouldn’t pursue a career in aviation—they do it anyway.

Mari Baratto, from Redwood City, CA, describes herself as a “500 hour-ish CFI”. Originally from Brazil, she recalls when she started her career in aviation as a student her teachers were supportive, but some of her classmates—the males—were not. “You’re 20 years old, what are you going to do? For me, it just made me put my head down and work harder,” she says, adding that she has her eyes on a job in the front seat of an airliner.

Mari works at San Carlos Flight Center in San Carlos, CA, she is here with co-worker Giotta Silveus, who aspires to be a corporate pilot. “There are setbacks in aviation but that’s part of the process,” Giotta says.

Another constant theme among women who pursue a career in aviation is that they find themselves in the role of educator and broadening the horizons of the people in their lives who fall into the category of “aviation challenged” meaning, they do not know about the industry and the career options out there.

“When you tell someone you want a career in aviation, they automatically assume you want to be a flight attendant. Flight attendant is an importation job, but that’s not what I want to do,” says Sarah Feeney, a student at Purdue University. Sarah and two classmates Lauren Gulick and Laura Garcia attended the WAI chapter mixer on Wednesday evening.

Sarah is leaning toward a career in aviation management, and recalls with some amusement when someone suggested that she try being a flight attendant to get her foot in the door. “I don’t think it works that way,” she laughs, adding that she’s excited about the options before her. Lauren and Laura aspire to be pilots, and find themselves educating people about the process of becoming a pilot.

Laura, who is just over five feet tall, says when she told her parents she wanted a career as a pilot they were skeptical because of her diminutive size. She explained the airplane is not like trying to get on the Matterhorn at Disneyland—you don’t have to be a particular size.

“I proudly walk out to that airplane with the cushions under my arm, I look like I am going to a pillow fight,” she laughed.

A common setback among all flight students—no matter the gender is the learning plateau. A learning plateau is a point in training that learning seems to stop.

“When you plateau, it’s important to change it up, and do something different to get a fresh perspective,” suggests Lindsey Richardson from Fort Worth, TX, an Envoy first officer.

Other women such as, conference first-timer Kristina Young from The Boeing Company explained that career opportunities aren’t limited to being a pilot, a mechanic, flight attendant, or an air traffic controller. She encourages other women to listen to their inner voices—not the people who try to discourage them. “You have to know yourself, and listen to your inner voice. If you think you can do it, you can do it.”

Sometimes its external forces that get in the way of an aviation career — the cost of training is a huge one for many.

Melanie Hight, a flight student at Western Michigan University, says “I don’t come from money so I have been applying for scholarship after scholarship and working my butt off,” She’s just about to finish her commercial certificate on her way to a job in corporate aviation.

“Perseverance is key,” she says. “You have to really want it.”

There aren’t any aviation jobs that are gender exclusive. The airframe can’t tell if the pilot is a male or female, if the engineer is a male or female, or if the person turning the wrench is male or female.

According to some women who make their living as aviation technicians, being a female can be very helpful, says Delta Air Lines mechanic Stephanie Morris. “When I was working with a guy he tried for about fifteen minutes to get a part off but his hands were too big, he couldn’t do it. I just reached in, one two, three — here you go,” she grins.

Meg Godlewski, WAI8165, is a seven-time Master CFI and an active instructor.
Hiring Briefings: Formal Meet and Greets with Your Prospective Employers

Hiring briefings allow companies to outline their basic application procedures, discuss current positions available and their requirements, as well as answer any frequently asked questions. These briefings will last 30-45 minutes and are scheduled on both Friday and Saturday. The hiring briefings require a conference badge and are open seating. Check your conference app for any updates to companies, days, or locations.

**FRIDAY, MARCH 15**

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<thead>
<tr>
<th>Room 104A</th>
<th>Room 104B</th>
<th>Room 104C</th>
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<tbody>
<tr>
<td>9-9:45 a.m.</td>
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<tr>
<td>Alaska Airlines</td>
<td>Emirates</td>
<td>JetBlue Airways</td>
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<td>Pratt &amp; Whitney</td>
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<td>Cape Air</td>
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<td>FedEx</td>
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<td>United Airlines</td>
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<td>Southwest Airlines</td>
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<td>Southwest Tech Ops</td>
<td>Jeppesen</td>
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<td>Horizon Air</td>
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**What Brings You To Conference?**

Capt. Karen Miller, USAF
“See all the amazing opportunities available in the aviation industry.”

Senior Airman Nicole Buckley, USAF
“As a boom operator, I get to share a unique part of the industry.”

Capt. Krista McAloose, USAF
“I get to see friends that I haven’t seen in years! It’s amazing to see the diversity of people!”

Senior Master Sergeant Lucero Stockett
“It’s awesome being around people that are as passionate about aviation as we are.”

—compiled by Martin A. Rottler, WAI72142

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A United Technologies Company
Exhibit Hall Hours

FRIDAY, MARCH 15
10:30 a.m.-noon
(closed for luncheon)
1:30-5 p.m.

SATURDAY, MARCH 16
10:30 a.m.-3 p.m.

Silent Auction:
You Gotta Be in it to Win it!

Hurry! Text your friends who couldn’t come this year. WAI’s Silent Auction is taking place online this year as well as in the exhibit hall at booth 201. That way WAIers who can’t attend this year’s conference can still take part in the fun.

Check out all the Silent Auction items in the exhibit hall and make a bid. The proceeds go directly into WAI’s Endowment Fund. Make sure your friends know that everyone bids online this year. Get them to sign up with this URL:

https://www.32auctions.com/WAI2019

Charging stations sponsored by Piper Aircraft.
You’d think the Pacific Ocean is what attracts visitors to Long Beach, but for Women in Aviation International this week, this city holds so much more. Long Beach is home to a rich history in aviation. Not only does it boast California’s oldest municipal airport (95 years!), but also renowned pilots, flight stunts, air travel, aerospace manufacturing, and military.

Long Beach “King of Aviation” Earl Daugherty
Proud of its local history, the city of Long Beach has a strong historical society devoted to keeping its stories alive. Chief among them is the story of Long Beach’s original aviator and “King of Aviation” Earl Daugherty—the first to receive a pilot’s license in Long Beach, and 87th in the country.

The beach was the area’s airstrip for many years, and was home to a carnival of aviation enthusiasts and movie producers. Earl and others such as his friend and business partner in aircraft manufacturing, Frank Champion, often entertained crowds with flight stunts, and appeared in many movies. When air traffic surpassed what the beach could handle, Earl founded the first municipal airfield—Long Beach Airport (LGB)—in 1923.

Earl is a Long Beach and aviation legend. In fact, Amelia Earhart solidified her path in aviation after attending Earl’s air circus over the sands of Long Beach.

Long Beach Airport (LGB)
Although the first transcontinental flight landed on the sands of Long Beach—the city’s original runway—in 1911, today LGB sees almost 3.8 million travelers annually. From a beach runway to California’s first municipal airport, LGB has been at the epicenter of developing the City of Long Beach.

LGB took a risk on the U.S. Navy in 1928 by offering a hangar and administrative offices for just $1 per year. The catch? The Navy needed to establish a Naval Reserve Air Base: NRAB Long Beach. Two years later, LGB offered the same deal to U.S. Army Air Corps.

The airport’s stronghold with the military helped attract aircraft manufacturers such as Douglas Aircraft Co. during World War II. Immense wartime aircraft production ensued, and today Boeing manufactures the C-17 in Long Beach.

Long Beach WASP Barbara Erickson London
Inducted into the Women in Aviation International Pioneer Hall of Fame in 2005, Barbara London was commander of the Women’s Auxiliary Ferry Squadron’s 6th Ferrying Group in Long Beach during WWII. As commander of more than 60 women, she flew as many as 36 types of aircraft. Barbara passed away in 2013 at the age of 93.

“I was very lucky because I was stationed at the best base; I was stationed at Long Beach, which [was] the very hub of all the factories ... so we had a terrific variety of airplanes,” explained Barbara. “By the end of the war, I think I had something like 36 different airplanes on my checkout card. Some of the other bases were very limited in what they had to offer, but we had the choice of almost everything.”

Barbara, the only woman pilot awarded the Air Medal for distinguished service in World War II, completed four transcontinental ferry flights totaling 8,000 miles in five days.

Nostalgia and Networking
As much as this setting offers you the chance to appreciate great aviation nostalgia, we also hope this landing place for the 2019 Women in Aviation Conference affords you the opportunity to get connected, be inspired, and continue in the footsteps of the many strong aviators who forged this path.

—Jill Collins at j.comm marketing is a marketing and data professional who specializes in breathing new life into aviation, aerospace and defense brands as a freelance contributor.
Leaving a Legacy: Transitioning a Collegiate WAI Chapter

I first learned about the WAI Westminster College Chapter in Salt Lake City when I read a 2017 social media post about Girls in Aviation Day. As someone who knew nothing about aviation—but had a lifelong passion to learn how to fly—I enthusiastically decided to attend.

For years I considered aviation to be beyond my reach, so when I read about Girls in Aviation Day I was excited that not only could anyone attend, but this event was specifically welcoming girls. I understood that girls of any age were welcome, and thought this would be a great way to learn more about aviation. When I arrived at the local hangar I was immediately welcomed and soon found the female and male students representing Westminster College’s WAI collegiate chapter. While I was older than the vast majority of girls in attendance, nevertheless the WAI student members welcomed me to attend their meetings and become involved.

After attending regular meetings for almost a year, I learned that Westminster College was planning to phase out their long-standing aviation program. While the program still has two more years before all students will graduate, it is an opportunity to work together and build upon the legacy of an incredible WAI chapter. During this transition time, it is exciting to lay the groundwork to grow this chapter with new members while importantly gleaning insight and ongoing participation from the founding collegiate members. The warmth and inclusivity of this chapter helped make an older girl’s aviation dream to learn how to fly a reality. While many details are yet to be determined, it is the strength of each member that will leave a lasting legacy and launch us into a new chapter.

—Holly Holman, WAI 79195
Professor, Westminster College

A career in the general aviation manufacturing and maintenance industry means working in a dynamic, high-tech, innovative environment. Learn more by visiting the internship and career page on GAMA.aero.
**Education Sessions**

**Friday, March 15**

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<tr>
<th>Time</th>
<th>Session Title</th>
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<tr>
<td>1:45-2:45 p.m.</td>
<td>The Softer Side of Maintenance</td>
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<td>Top Five Things Every Aviation Lawyer Wants a Pilot [Mechanic] to Know</td>
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<tr>
<td>3-4:00 p.m.</td>
<td>Leadership: How to Direct and Motivate Others</td>
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<td>Stress Management in Aviation and Flight Training</td>
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<tr>
<td>4:15-5:15 p.m.</td>
<td>Pathways to a Pilot Career Part 1: Private Pilot to ATP</td>
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<td>Selling Commercial Products and Services to the DoD</td>
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**Saturday, March 16**

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<tr>
<td>1:45-2:45 p.m.</td>
<td>Business Aviation Basics</td>
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<td>Pathways to a Pilot Career Part 2: ATP to Part 121</td>
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<tr>
<td>3-4:00 p.m.</td>
<td>Creating Your Own Path Through Entrepreneurship</td>
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<td>The Art of Cutting Corners - When Deviance becomes the Standard</td>
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**Connect > Engage > Inspire**

**WAI 2019 Registration**

*Long Beach Convention Center Lobby*

*Wednesday, March 13*

3-6:00 p.m.

*Thursday, March 14*

8 a.m.-4:30 p.m.

*Friday, March 15*

8 a.m.-4:30 p.m. *(closed during luncheon)*

*Saturday, March 16*

8 a.m.-1 p.m.

**Volunteer Sign Up/Check-in**

*Lost and Found Convention Center Lobby*

**Media Center**

*Room 103C*

**Hiring Briefings**

*Thursday, March 14*

Rooms 104A, 104B, 104C

9 a.m.-4 p.m.

*Friday, March 15*

Rooms 104A, 104B, 104C

9 a.m.-4 p.m.

*Saturday, March 16*

Rooms 104B, 104C

9 a.m.-4 p.m.

**Exhibits**

*Hall B Long Beach Convention Center*

**Ribbon Cutting Ceremony**

*Thursday, March 14*

12:50 p.m.

*Convention Center Lobby*

**Exhibit Hall Hours**

*Thursday, March 14*

1-5:30 p.m.

*Friday, March 15*

10:30 a.m.-noon *(closed during luncheon)*

1:30-5 p.m.

*Saturday, March 16*

10:30 a.m.-3 p.m.
Special Interest Group Events 2019

Please note that these events are by invitation or open only to current members of a particular group. When in doubt, check with a representative of that group or company.

ALPA Coffee & Conversation
F R I D A Y, M A R C H 1 5  
10:30-11:30 a.m.
Convention Room 203A

WCA Annual Membership Meeting
F R I D A Y, M A R C H 1 5  
10:30 a.m.-Noon.
Convention Room 102A

The Ninety-Nines PPLI Reception
F R I D A Y, M A R C H 1 5  
5-6:30 p.m.
Convention Room 104C

ATP Flight School Alumni Reception
F R I D A Y, M A R C H 1 5  
5-7 p.m.
Hyatt Seaview Rotunda

UND Aerospace Alumni & Industry Reception
F R I D A Y, M A R C H 1 5  
5:30-8:00 p.m.
Convention Room 203A

AWAM Members Social
F R I D A Y, M A R C H 1 5  
6-9 p.m.
Hyatt Beacon Ballroom

ISA+21 Social
F R I D A Y, M A R C H 1 5  
7-10 p.m.
Convention Room 102A

NGPA Reception
F R I D A Y, M A R C H 1 5  
7-10 p.m.
Hyatt Seaview Ballroom

Women Military Aviators Flight Suit Social
F R I D A Y, M A R C H 1 5  
7-11 p.m.
Hyatt
(Visit the WMA booth 437 for room location)

AWAM Scholarship Breakfast
Sponsored by Pratt&Whitney
S A T U R D A Y, M A R C H 1 6  
7-9:30 a.m.
Hyatt Beacon Ballroom

Boeing Employee Networking Breakfast
S A T U R D A Y, M A R C H 1 6  
7:30-8:30 a.m.
Convention Room 104A

Women Military Aviators Annual Business Meeting
S A T U R D A Y, M A R C H 1 6  
4:15-5 p.m.
Convention Room 101B

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CHAPTER EVENTS

Chapter Showcases  
FRIDAY, MARCH 15  
Exhibit Hall, Booth 400  
10:30-11:30 a.m.  
Gold Coast  
2:00-3:00 p.m.  
Los Angeles  
3:00-4:00 p.m.  
Chicago’s Leading Edge  
4:00-5:00 p.m.  
ERAU Daytona Beach / North Texas

How to Start a WAI Chapter  
FRIDAY, MARCH 15  
10:45-11:45 a.m.  
Room 201  
Presenter: Molly Martin
Are you considering starting a WAI chapter in your area? Attend this session to learn the necessary steps to form a chapter, the different stages of becoming a chapter, and to understand all the tools that are available to help you form your chapter and to manage it successfully over the long term. All WAI members are welcome!

Plan and Host an Outstanding Girls in Aviation Day Event  
FRIDAY, MARCH 15  
10:45-11:45 a.m.  
Room 202  
Presenter: Chrissi Culver & Panel
Would you like to learn about ways you can improve your Girls in Aviation Day event? Are you thinking of holding your chapter’s or company’s first Girls in Aviation Day? Then this session is for you! A group of chapter leaders, led by Chrissi Culver, will share their best practices, ideas, and experiences for holding an outstanding Girls in Aviation Day event. Whether you’re planning a small, medium, or huge Girls in Aviation Day event this October 5th—this session will be helpful for you.

Fast 40s  
FRIDAY, MARCH 15 AND SATURDAY, MARCH 16  
Exhibit Hall, Booth 400
40-minute sessions at the WAI membership booth focused on various chapter interests

FRIDAY, MARCH 15  
2-2:40 p.m.  
Get Involved in WAI Mentor Connect  
(Cassandra Bosco, WAI education and industry relations director; Sandy Anderson, Super Mentor; Jo Damato, NBAA; Caitlin Rance, Universal Weather and Aviation; Jacklyn Gilbert, Universal Weather and Aviation)
Learn how to sign up online to become a mentor or find a mentor. Make the most of your mentorship experience by attending this session to gain helpful tips and resources.

SATURDAY, MARCH 16  
10:45-11:30 a.m.  
Grow Your Chapter Membership and Maximize Retention  
(Chrissi Culver, WAI chapter relations specialist)
Get tips to manage chapter email lists and Facebook, create members-only benefits and activities, engage members through fun events, and manage memberships lists and dues.

11:45 a.m.-12:30 p.m.  
WAI #HonorTheWASP  
(Abby Welch, WAI publications and research intern)
Learn about this WAI led program, with support from TWU, to honor the graves of WASP across the nation. Make Memorial Day weekend, May 25-27, 2019, an event for all chapters to participate in.

Show your chapter pride, by sending your logo to Sporty’s, WAI’s official merchandise partner, and order jackets, backpacks, hats, polo shirts, and more. There is a one-time $125 setup charge, then your chapter logo (.pdf file, please) is on file for future orders. If this is something your chapter wants to do, just call Sporty’s customer support at (513) 735-9100 or email support@sportys.com, and a representative will walk you through the process. Thanks to the Sporty’s partnership, WAI logoed gear is always available at www.WAI.org/store.
Today, women make up only 5% of professional pilots worldwide.

CAE is committed like no other training organization to the advancement of women in aviation to broaden the civil aviation talent pool.

Every year, our CAE Women in Flight scholarship program awards up to 5 full scholarships worldwide; to exceptional women interested in becoming role models and who have a strong desire to inspire more women to join the flight deck!

Are you a future #CAEWomeninFlight?
Visit www.cae.com/womeninflight

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JETSUITEX IS PROUD TO SUPPORT THE ADVANCEMENT OF WOMEN IN THE AVIATION INDUSTRY.

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