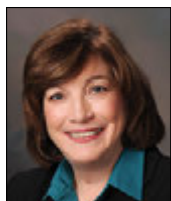




WAI2018

Let's Connect in Reno!
29th Annual International
Women in Aviation Conference

March 22-24, 2018
Reno-Sparks Convention Center



Ask anyone who has attended an International Women in Aviation Conference and you'll hear a glowing report about the life-changing forces at work each year. We gather the best speakers, plan the best educational sessions, and provide opportunities for networking and just plain fun. Join us in Reno and see what all the excitement is about. We guarantee a great time!

—Dr. Peggy Chabrian, President and Founder

Speakers



Dr. Janet Lapp

Dr. Janet Lapp, CFI, PhD Dr. Janet Lapp is a 3,500 hr CFI, FAA Team rep, and clinical neuropsychologist with a doctorate from McGill University Montreal. A Bonanza owner for over 30 years, she is an active Board member and pilot for the Flying Doctors of Mercy.



Carey Lohrenz

Carey Lohrenz As the first female F-14 Tomcat pilot, Carey was a pioneer in military aviation. Having flown missions worldwide as a combat, mission-ready U.S. Navy pilot, Carey is used to working in fast-moving, dynamic environments where inconsistent execution can generate catastrophic results. The author of *Fearless Leadership: High Performance Lessons From the Flight Deck*, Carey is both motivational and inspirational.



Marily Mora

Marily Mora As president and CEO of the Reno-Tahoe Airport Authority (RTAA) since 2013, Marily is responsible for leading and directing the Reno-Tahoe International Airport (RNO) and the Reno-Stead Airport (RTS). She has 30 years of airport management experience.



Janine Shepherd

Janine Shepherd An internationally renowned speaker, Janine's inspiring TED Talk "A Broken Body Isn't a Broken Person" has garnered over 1.5 million views. Janine suffered life-threatening injuries when she was hit by a truck in Australia during a training bike ride. She used flight training as her rehabilitation and recovery.



Nicole Stott

Nicole Stott A retired NASA astronaut, Nicole is pursuing her next adventure as a full-time artist. Inspired by her spaceflights, she uses her artwork to share her experiences through the windows of the space shuttle and space station and actively supports STEAM/STEM educational organizations.



Shaesta Waiz

Shaesta Waiz Founder and president of Dreams Soar, Inc., Shaesta is the first civilian female pilot from Afghanistan and in 2017 completed a solo flight around the world to inspire and empower young girls to pursue STEM related careers.

2018 Schedule Overview

Please note: All times, locations, and topics are subject to change.

Wednesday, March 21

8:00 a.m. - 2:30 p.m. TOUR: Naval Air Base Fallon Home of Top Gun (ticket required, includes lunch)
3:00 p.m. - 6:00 p.m. Registration Area Open
6:30 p.m. - 7:30 p.m. WAI Chapter Reception (ticket required/by invitation only)

Thursday, March 22

8:00 a.m. - 4:30 p.m. TOUR: Lake Tahoe & Virginia City (ticket required, includes lunch)
8:00 a.m. - 4:30 p.m. Registration Open
8:00 a.m. - 11:00 a.m. WAI Chapter Leadership Workshop
8:30 a.m. - 10:30 a.m. Professional Development Seminar— "Foundations of Accomplishment" (ticket required)
9:00 a.m. - 10:30 a.m. Minute Mentoring* (preregistration required)
9:00 a.m. - noon Aerospace Educators' Workshop (preregister)
10:00 a.m. - 10:45 a.m. New Members Coffee (ticket required/by invitation only)
11:00 a.m. - noon Annual WAI Membership Meeting
11:00 a.m. - 1:00 p.m. Professional Development Seminar— "Leading With a Coach Approach" (ticket required)
12:50 p.m. - 1:00 p.m. Exhibits Ribbon Cutting Ceremony
1:00 p.m. - 5:30 p.m. Exhibit Hall Open
2:30 p.m. - 4:30 p.m. Professional Development Seminar— "Résumé Writing and Interview Prep" (ticket required)
2:30 p.m. - 4:00 p.m. Build Chapter Partnerships—Fundraise Like a Pro
4:30 p.m. - 6:00 p.m. Networking 101 for Students
6:00 p.m. - 7:00 p.m. WAI Connect Reception (ticket required)
8:00 p.m. - 10:00 p.m. Jazz Band Hangar Dance

Friday, March 23

7:00 a.m. - 8:00 a.m. Yoga Class (preregistration required—\$15)
8:00 a.m. - 4:30 p.m. Registration Open (closed during luncheon)
9:00 a.m. - 10:30 a.m. Opening General Session
10:45 a.m. - 11:45 a.m. How to Start a WAI Chapter
10:30 a.m. - 5:00 p.m. Exhibit Hall Open (closed during luncheon)
Noon - 1:30 p.m. Luncheon (ticket required)
1:45 p.m. - 5:15 p.m. Education Sessions
5:30 p.m. - 7:00 p.m. Young Professionals Reception (ticket required)
7:00 p.m. - 8:30 p.m. Tapping Into the Drone Market (open to the public)

Saturday, March 24

7:00 a.m. - 8:00 a.m. Zumba Class (preregistration required—\$15)
8:00 a.m. - 1:00 p.m. Registration Open
9:00 a.m. - 10:30 a.m. General Session
9:00 a.m. - 3:00 p.m. Girls in Aviation Day Reno Program (preregistration required)
10:30 a.m. - 3:00 p.m. Exhibit Hall Open
11:00 a.m. - 11:50 p.m. Meet and Mingle With the WAI Board
1:45 p.m. - 4:00 p.m. Education Sessions
5:00 p.m. - 6:00 p.m. Pioneer Hall of Fame Ceremony & Awards
6:00 p.m. - 8:00 p.m. Celebration Dinner (ticket required)

Reno-Sparks Convention Center

4590 South Virginia Street
Reno, Nevada 89502
775-827-7620

<https://www.visitrenotahoe.com/meetings-conventions/facilities/reno-sparks-convention-center>

The exhibit hall, general sessions, and most conference events will take place in the Reno-Sparks Convention Center located one mile from the Peppermill Resort.

A complimentary limited transportation shuttle service will be provided from the Peppermill Resort to the Reno-Sparks Convention Center. A detailed shuttle schedule will be available online.



Hotel Information



Peppermill Resort

2707 South Virginia Street,
Reno, Nevada 89502
800-648-6992
www.peppermillreno.com

Special group rates \$139-\$169 are available through February 16, 2018. Subject to availability, book early for the best rates. Resort fee has been waived.

Complimentary shuttle service is provided by the Peppermill from the Reno-Tahoe International Airport to the resort. Complimentary transportation will be provided from the Peppermill Resort to the Reno-Sparks Convention Center. A detailed shuttle schedule will be available online.

Getting to Reno

Reno-Tahoe International Airport (RNO) welcomes all the major carriers each day, with many non-stop flights and arrival times to select from. The airport operates more than 120 daily departures non-stop/one-stop to 22 cities. With just one stop through 10 major hubs visitors to Reno-Tahoe can connect to hundreds of domestic and international destinations making travel to the region easily accessible. For attendees flying privately, FBO Atlantic Aviation is based at the Reno-Tahoe Airport.



Car Rental

ENTERPRISE CAR RENTAL

Enter the special discount code 32F3422 and

click "search." Enter "wom" as the PIN and click "sign in." You may also call 800-736-8227 and mention the special WAI discount code **32F3422**. Plus, there is an Enterprise Desk right in the Peppermill Resort lobby for your convenience.

Tours



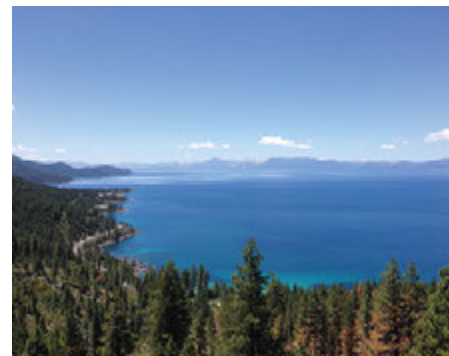
MCI JOSEPH R. VINCENT

NAVAL AIR STATION FALLON, HOME OF TOP GUN

Wednesday, March 21

8 a.m.-2:30 p.m. • Cost: \$55 (non-refundable)

Explore the U.S. Navy's premier integrated strike warfare training facility, home of the Top Gun course. The tour includes a visit to the observation deck of the air traffic control tower and a briefing on base history and current flight operations. See Fallon's collection of 20 static display aircraft, including 5 Russian MIGs, followed by lunch at the Silver State All Hands Dining Facility.



VISITRENOTAHOE.COM

SCENIC BUS TOUR OF LAKE TAHOE AND VIRGINIA CITY

Thursday, March 22

8 a.m.-4:30 p.m. • Cost: \$80 (non-refundable)

Visit one of America's most unique resort areas! The tour travels up Mt. Rose with short scenic stops. Lake Tahoe is the largest alpine lake in the United States with breathtaking scenery.

The tour will also travel to Virginia City, established in 1859 as the richest mining town in the world. Lunch is included as well as a trolley ride ticket before returning to Reno.

Aerospace Educators Workshop

Presented by FAA AVSED Team

Thursday, March 22 • 9 a.m.-noon

With a predicted shortage of skilled employees for the growing number of aerospace jobs it is important that we develop programs that inspire students to pursue aviation careers. Join us in this interactive workshop where we will share with attendees simple, hands-on activities that can be brought into the classroom to teach aviation STEM skills. You will also hear from VIP guest speakers in the aerospace community.

Tapping Into the Drone Market

Friday, March 23 • 7-8:30 p.m. (open to the public)

Are you a certified remote drone pilot looking to network with other female drone pilots? Or are you considering entering the fast-growing industry of unmanned aviation? This session, led by industry experts, is designed to answer those questions and many more from safe and responsible operations, rating requirements, best business practices and how to recruit and retrain top talent in this exploding segment of the industry.

Ask the Experts

Bring your questions! The WAI Membership Booth in the exhibit hall will host, at various times each day, experts in the following areas:

**Résumé Drafting
Financial Advisors
Legal Advisors**

Professional Development Seminars

Foundations of Accomplishment

Presented by Amy Noland, Tracy Cotton, and Julie Spencer of The Boeing Company

Thursday, March 22 • 8:30-10:30 a.m. • Cost: \$30

This workshop focuses on discovering the true foundations of accomplishment and concentrates on predictive elements of an individual's success. It shows why connections are so important and provides creative ways and tools on how to build solid relationships. You will learn how to strategically cultivate meaningful connections to accomplish more. The workshop utilizes fun, hands-on activities, group discussions, informative videos, quizzes, and storytelling.

Leading With a Coach Approach

Presented by Kris Palcho, Vanessa Blacknall-Jamison, Angelique Talbot, and Heather Thorson

Thursday, March 22 • 11 a.m.-1 p.m. • Cost: \$30

Whether you're a CFI, floor supervisor or company CEO, your journey in leadership can reach new heights by leading with a coach approach. Successful managers and leaders today are developing their coach skills in order to support and enhance employee performance and development, increase decision making skills, and build leadership bench strength within the organization. Leading with a coach approach promotes employee creativity, breakthrough performance and resilience, which gives organizations a real competitive edge. In these times of continuous change, coaching has never been more necessary. This hands-on workshop will provide an introduction to leading with a coach approach. We'll explore the neuroscience behind basic coaching concepts, share fundamental tools used in leading with a coach approach, and practice key skills to build your coaching competency and foster a more positive attitude in the workplace.

Résumé Writing and Interview Prep, from an Aviation Recruiter

Presented by Jennifer Potts

Thursday, March 22 • 2:30-4:30 p.m. • Cost: \$30

Acing an interview for your dream job at your ideal company is a lot of pressure. What do you wear, what do you say, how do you act? But first, you must land the interview with a compelling résumé. Let an aviation recruiter, with industry knowledge, help you succeed! During this presentation, attendees will be provided examples of professional résumés, including formatting, verbiage, and do's and don'ts. We'll have a transparent, interactive discussion on how to dress, act, and present oneself during an interview. Even if you aren't actively searching, come join us!

Follow Your Interests!

PROPOSED EDUCATION SESSION TOPICS (See website for a detailed list.)

CAREERS

- Corporate Aviation
- General Aviation
- Airline Pilot
- Non-flight
- Maintenance
- Military Pilots
- FBO Operations

HISTORY

- WASP
- Early Pioneers

DRONES & UAV/UAS

- Safe Operations
- Recruiting and Retaining Talent
- Certification and Training
- Developing Careers

LEADERSHIP

- Human Factors in Aviation
- Young Professionals
- Job Performance Enhancement
- Leading and Managing

GENERAL AVIATION

- Aviation Weather
- ADS-B
- Advanced ATC
- Airman Certification Standards
- Legal Issues
- Flight Training
- Float Planes
- Flying Pregnant
- Air Race Classic
- Space
- Finance

MAINTENANCE

- Aircraft Health
- Troubleshooting Tips for Aviation Techs
- Career Opportunities

MILITARY

- Transition from Military to Commercial
- Surviving the Air Force Application Process

PERSONAL DEVELOPMENT

- Balancing Family and Career
- Airline Interview Tips
- Achieving your Goals
- From Planes to Publications
- Personal Safety
- Communications Skills
- Stress Management

Exhibit Hall

More than 170 exhibitors are expected and include aerospace companies, airlines, associations, manufacturers, military, museums, publishers, universities, and organizations.

2018 Exhibitors (as of 10/24/2017)

Abingdon Co	Garmin
Aerosim Flight Academy	GoJet Airlines
Air Cargo Carriers LLC	Gulfstream, A General Dynamics Company
Air Line Pilots Association International	Horizon Air
Air Race Classic Inc.	IFOD—Flight Dispatch Training
Air Wisconsin Airlines Corp.	Institute of Aviation at Parkland College
Airbus	International Society of Women Airline Pilots
Airline Ground Schools	International Society of Air Safety Investigators
Alaska Airlines	Jacksonville University
Allegiant Air	Jeppesen
American Airlines	JetBlue Airways
American Airlines Federal Credit Union	JETPUBS Inc.
Aircraft Owners and Pilots Association (AOPA)	JetSuite
Association for Women in Aviation	JSfirm.com
Maintenance (AWAM)	Kalitta Air LLC
Atlas Air Inc.	Kent State University
Aurora Flight Sciences	M & H Uniforms
Aviation Search Group LLC	Middle Tennessee State University
AviationJewelry.Com	National Gay Pilots Association
Bombardier Aerospace	National Geospatial-Intelligence Agency
CAE	National WASP WWII Museum
California Baptist University	NOAA Aviation Weather Center
Cape Air/Nantucket Airlines	Ohio University
Charter College Aviation	OSM Aviation—Norwegian
Cochise Community College	Pearls With Purpose
CommutAir United Express	Phoenix East Aviation (PEA)
Compass Airlines	Piedmont Airlines
Conrail	PilotCredentials.com
Coradine—LogTen Pro X	Piper Aircraft, Inc.
David Clark Company Inc.	PlaneSense Inc.
Delta Air Lines Inc.	PSA Airlines
Delta State University—Commercial Aviation	Republic Airlines
Desert Jet	Saint Louis University Aviation Science
doTERRA International	Signature Flight Support Corporation
Embry-Riddle Aeronautical University	SkyOne Federal Credit Union
Empire Airlines	SkyWest Airlines
Endeavor Air	Spirit Airlines
Envoy Air Inc	Sun Country Airlines
Executive Jet Management	Texas Woman's University
Experimental Aircraft Association	The Boeing Company
ExpressJet Airlines	The Ninety-Nines Inc.
FAA / Airmen DUI / DWI Program	The Ohio State University
FAA Civil Aerospace Medical Institute	Thomas Edison State University
Falcon Aviation Academy	Trans States Airlines
Federal Aviation Administration	Transportation Security Administration (TSA/D)
FedEx Express	Travelpro
Flight School Association of North America	United Airlines
FlightSafety International	University of Dubuque
FitPlan.com	University of North Dakota
Forever Young	University of Tennessee
Frontier Airlines	UPS

Exhibit Hall

Thursday, March 22, 2018

1-5:30 p.m.

Friday, March 23, 2018

10:30 a.m.-5 p.m. (closed for lunch noon-1:30 p.m.)

Saturday, March 24, 2018

10:30 a.m.-3 p.m.

USAA
USDA Forest Service
Utah State University Aviation
UTC | Pratt & Whitney
Vaughn College of Aeronautics
and Technology
Walmart Aviation
We BLING It
Western Michigan University
College of Aviation
Westminster College
Wings Financial Credit Union
Women in Corporate Aviation
Women Military Aviators
XOJET Inc.

Girls in Aviation Day Reno!

Saturday, March 24
9 a.m.-3 p.m.



Introduce a Girl to Aviation!

Girls from ages 8 to 17 will be introduced to the career possibilities and amazing lifestyle aviation and aerospace present. Through a host of hands-on activities, speakers, games, and more, girls get immersed in all that aviation has to offer. What's more, it's all fun!

Older girls will be able to meet with representatives from aviation colleges and universities. There will be no shortage of role models for the girls as they hear from actual working women about their unique aviation careers. Flying a simulator, reading a sectional chart, learning the phonetic alphabet: It's all part of Girls in Aviation Day Reno.

In addition to the daughters, granddaughters, nieces and friends of conference attendees, local girls are included to make this a day packed with new friends, new information and loads of fun—all designed to attract more girls to aviation.

The cost for the day is \$10 per girl (which includes lunch). Girls must be accompanied by an adult. Chaperones and parents are invited to take part in lunch for \$10. Space is limited so register today.

Visit www.WAI.org/events for a link to the registration form or call WAI at 937-839-4647.

Hiring Briefings ▶ Minute Mentoring

Hiring Briefings

WAI will no longer host the Fast Pass program; however, aviation companies will hold hiring briefings during the conference in a large group setting. *The group briefings are not interviews.*

Hiring briefings allow companies to outline basic application procedures, discuss current positions available, and requirements, as well as answer questions from attendees. Briefings will last 30-45 minutes, require a conference badge, and are open seating.

The following companies have confirmed 2018 participation. Check the website for additional participants. In January 2018 a briefing schedule will be posted on the WAI website at www.WAI.org/18conference. Each company will have the opportunity to schedule one briefing each day of the conference.

Alaska Airlines	Jeppesen
American Airlines	JetBlue
Atlas Air	Southwest Airlines
Delta Air Lines	United Airlines
FedEx	UPS

Donate to the Silent Auction

Every year, WAI collects company and individual donations for the annual silent auction—one of the principal fundraisers for the WAI Endowment Fund. Your contributions help to provide scholarships and a number of education projects to young women who wish to pursue aviation careers. Email: silentauction@wai.org for more details. All donations are tax-deductible.



Conference Attire

Business or business casual attire is appropriate for all of the events at the WAI conference. The tours are casual. The celebration dinner is business or casual dress.

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Photos taken by WAI representatives may feature conference or activity participants. Through participation in WAI activities, all participants grant permission for their photos to appear in any publication or display of the organization.

NEW
for
2018

Minute Mentoring®

Thursday, March 22 • 9-10:30 a.m.

Students and young professionals are hungry for advice from experienced women who want

to offer guidance and suggestions by sharing their experiences. Minute Mentoring brings the two groups together in an efficient and effective program. This fast-paced session, similar to speed dating, matches professional leaders who want to share their life experiences with future female rising stars.



scoon@wai.org to provide a memorable conference experience to a deserving student.

Invest in a Student and the Future of Aviation

Each year there are college students who need financial help to attend the conference. Please consider sponsoring a student for \$200 when registering for conference. Call 937-839-4647 or email Sue Coon

WAI Members Save \$50 on Conference Registration!



Women in Aviation International is the fastest growing aviation organization today—are you a member? Visit www.WAI.org/membership today to sign up, find a local chapter, and begin receiving *Aviation for Women* and the *WAI Connect* e-newsletter. Plus, you'll get exclusive member discounts (including on your conference registration!) and be eligible for WAI's incredible scholarship offerings.

Whether you're looking for scholarships or deeper networking and mentoring connections, you'll find it as a member of WAI. Join today!

MEMBER BENEFITS INCLUDE:

- Discount on annual International Women in Aviation Conference registration
- Scholarship opportunities
- *Aviation for Women* bimonthly magazine
- Networking for career and personal development
- International local chapter network
- Mentor or be mentored
- Discounts on products and services



Registration Information

Register Early and Save! ▶ www.WAI.org/WAI18 or call 937-839-4647

Early Registration

(By January 29, 2018, midnight EST)

	Member	Non-Member/Guest
Full Registration (includes Connect reception, luncheon, and celebration dinner)	\$380	\$430
One Day – Limit 1 (meal function of the day is included) Thursday, March 22; Friday, March 23; Saturday, March 24	\$215	\$260
Student – Full Time (age 13 and up) Includes Connect reception and luncheon. <i>Celebration Dinner NOT included</i>	\$200	\$235

General Registration

(January 30, 2018-March 12, 2018, midnight EST—no refunds after this date)

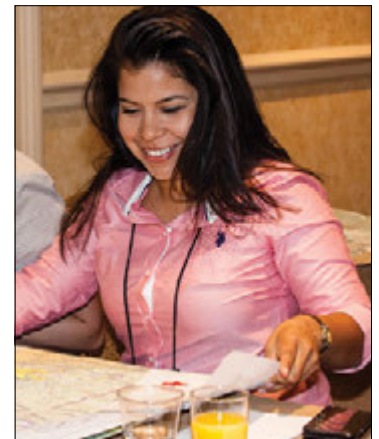
Full Registration (includes Connect reception, luncheon, and celebration dinner)	\$445	\$495
One Day – Limit 1 (meal function of the day is included) Thursday, March 22; Friday, March 23; Saturday, March 24	\$230	\$270
Student – Full Time (age 13 and up) Includes Connect reception and luncheon. <i>Celebration Dinner NOT included</i>	\$215	\$250
Military Rate (effective through March 12, 2018, midnight EST)	\$380	\$430

On-site registration fee will be \$50 additional—effective March 13, 2018, at 12:01 a.m. EST

Tours ▶ Seminars ▶ Workshops

(Preregistration Required)

- TOUR—Naval Air Station Fallon** (includes lunch—Wednesday, March 21, 8 a.m.-2:30 p.m.)—\$55
- TOUR—Lake Tahoe & Virginia City** (includes lunch—Thursday, March 22, 8 a.m.-4:30 p.m.)—\$80
- Professional Development Seminar** “Accomplishment” (Thursday, March 22, 8:30-10:30 a.m.)—\$30
- Professional Development Seminar** “Coach Approach” (Thursday, March 22, 11 a.m.-1 p.m.)—\$30
- Professional Development Seminar** “Résumé Writing” (Thursday, March 22, 2:30-4:30 p.m.)—\$30
- Yoga** (Friday, March 23, 7-8 a.m.)—\$15
- Zumba Class** (Saturday, March 24, 7-8 a.m.)—\$15
- Minute Mentoring** (Thursday, March 22, 9-10:30 a.m.)—no fee
- Aerospace Educators Workshop** (Thursday, March 22, 9 a.m.-noon)—no fee



Individual Tickets

Tickets can be purchased separately or in addition to registration for these events.

- Individual Connect reception or Connect reception only (Thursday)—\$40 each
- Individual luncheon or luncheon only (Friday)—\$65 each
- Individual celebration dinner or celebration dinner only (Saturday)—\$95 each
- Child’s banquet—\$50 each

Sponsor a WAI Student Member

Call 938-839-4647 or email Sue Coon at scoon@wai.org for details.

Students—\$200 each; Student Celebration Dinner Tickets—\$95 each



Payment Policy: Registration fees will be applied at rates in effect at the time payment is made online, by fax, by phone, or postmarked. If discrepancies occur in check payments, the check amount will be applied to conference fees, and the registrant will be billed for remaining fees. If payment is made by credit card, the full effective rate will be charged to the credit card. **Refund Policy:** Full refunds for cancellations will be given through **January 29, 2018, midnight EST**. From **January 30** through **March 12, 2018, midnight EST**, the registration fee less \$75 will be refunded. **After March 12, 2018, midnight EST, no refunds will be given.** If you cannot attend, you may donate your conference fees to WAI as a charitable donation or transfer your registration to another person by **March 12, 2018**, in the same registration category.



Morningstar Airport
3647 S.R. 503 South
West Alexandria, OH 45381



WAI2018

Join women from all walks of aviation and aerospace!
29th Annual International Women in Aviation Conference
March 22-24, 2018 • Reno, Nevada



WAI2018

There's no better place to be inspired, share your enthusiasm, and connect with others who share your passion for the aviation industry.

Register at www.WAI.org
937-839-4647